



Masters "Public Affairs and representation of interests" of the Institute of Political Studies

Presentation

The aim of the Public Affairs and Representation of Interests course is to train students to become specialists in public decision-making who will be able to influence decisions in line with their values, ideas or interests. The course is therefore intended to complement the broad-based training program with a detailed and practical knowledge of institutional functioning and of the behaviour of actors in the political sphere. In this perspective, this course places emphasis on the multi-level dimension of contemporary public policies in which actors at local, national, European and international levels intermingle.

Objectives

Several disciplines (sociology, political science, law, economics, psychology) are involved in informing public decision-making. The course also focuses on the media, institutional and economic arenas, which are key to understanding political choices.

Several lectures are common to both this course and the European Careers course, as the European Union is both a resource and a fundamental constraint for the representation of interests.

The teaching methods in the fourth year are fairly traditional, but the content is resolutely tailored to the speciality of the Public Affairs and Representation of Interests course. In the fifth year most of the teaching will be delivered in the form of applied lessons based on case studies, role-playing, site visits, interventions by external professionals, professional simulations and internships.

In brief

Type of education

- * Initial education
- * Continuing education

Kind of education : Second cycle | masters degree

Internship : Obligatory

Contacts

Responsible(s)

Guigner Sébastien

s.guigner@sciencespobordeaux.fr

Caron Karine

k.caron@sciencespobordeaux.fr

Training content

This information is for guidance purposes.

Organization

Fourth year Public Affairs and Representation of Interests

Fifth-year Public Affairs and Representation of Interests

Access conditions

Sciences Po Bordeaux Diploma : [First year](#)

[Find out more about the requirements for admission to fourth year](#)

Professional insertion

Professions related to lobbying :

- European affairs officer
- Officer for institutional relations/ public affairs
- Communications consultant
- ...in NGOs, public enterprises or organizations

Careers in Politics :

- Parliamentary assistant
- Ministerial advisor
- Public relations officer

Find out more : <http://apri-influences.fr/>

Fourth year Public Affairs and Representation of Interests

Organization

Transverse skills

Transverse skills (Mandatory)

General Knowledge
Economics
Specialty Masters APRI
English
LVB

Languages (Choice: 1 Max number of courses to choose 7)

LVB – German
LVB – Arabic
LVB – Spanish
LVB – French as a foreign language
LVB – Italian
LVB – Portuguese
LVB – Russian

Sport

Core knowledge

Classes - semester 1 (Mandatory)

Public policy analysis
Institutional law of the European Union
Collective action in the European Union

Final Oral Examination - Outward-looking class/involvement (Mandatory)

Final Oral Examination
Outward-looking class or validation of students' extracurricular activity involvement

Specialized skills

Classes - semester 2 (Mandatory)

Political psychology
Agenda setting and Issue Definition
The European Union Policy Making
The stakes of political communication

Specific seminars (Mandatory)

Strategic intelligence
Social networks and media relations management



Professionalization seminar

Fifth year Public Affairs and Representation of Interests

Organization

Transverse skills

Method conferences (10.0 credits ECTS) (Mandatory)

Economics
English
LVB

Languages (Choice: 1 Max number of courses to choose 8)

LVB – German
LVB – Arabic
LVB – Chinese
LVB – Spanish
LVB – French as a foreign language
LVB – Italian
LVB – Portuguese
LVB – Russian

Examinations (6.0 credits ECTS) (Mandatory)

Final Oral Examination – English
Final Oral Examination – LVB

Consolidation of disciplinary knowledge

Certificate 1 (9.0 credits ECTS) (Mandatory)

European public finances
Lobbying strategy and techniques
Simulation of EU policy-making

Certificate 2 (9.0 credits ECTS) (Mandatory)

Public affairs law and ethics
Legal issues specific to political occupations
Parliamentary rights and practices

Transition into the professional world

Workshops, simulations and tutored projects (Mandatory)

Institutional strategies of business organizations
Lobbying competition
Rhetoric workshops
Interventions by professionals
Crisis management simulation
Preparation of career plan



Paris – Bruxelles Study tour

Internship
