



Method conference on entrepreneurship

Presentation

Objectives: to educate students about entrepreneurship and develop their skills in marketing, project management, and social innovation. Format: sixteen hours, distributed over two months (October and November) in two-hour sessions. Students will work in groups on fictitious entrepreneurial projects. The method conference will end with the presentation of the students' work.

In brief

ECTS credits : 3.0

Number of hours : 16.0

Teaching term : Six-monthly

Teaching activity : Seminar

Year : Fourth year

Validation : Final oral examination

Contacts

Responsible(s)

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Formule pédagogique

Most of the work is conducted in class: in groups, students develop the fictitious project. Part (a third) of the work must be done outside class, to gain a deeper understanding of the concepts.