



Applied research

Presentation

Students will be invited to choose one of the two following assignments:

Assignment 1: conduct in-depth documentary research and based on this research, create and continue a Twitter thread, to which the student will attach the recordings of one or two interviews s/he will have conducted with a professional(s) in the field of public or political communication. Students will also analyze a sample of job offers dating back to less than two months in order to better understand, and therefore respond to them.

Assignment 2: a collective academic research study (in groups of 3 to 5 students), in which the students will use Twitter data to become familiar with analyzing public and political activities on this medium and their interpretation. Two to three open-source software packages will be researched, experimented with and used for conducted this research study. This process should enable the students to familiarize themselves with digital tools for analyzing practices on Twitter and with using good quality research practices.

Recommended Prerequisite(s)

Students will need to open a professional Twitter account before the course begins, if they have not already done so.

In brief

Number of hours : 12.0

Teaching term : Six-monthly

Teaching activity : Seminar

Year : Fifth year

Validation : Continuous assessment

Contacts

Responsible(s)

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