



Management

Presentation

The purpose of this method conference is to help students develop their understanding of management related topics, to prepare them for the selection interview for enrolling in the Master 2 program at IAE.

Recommended Prerequisite(s)

Knowledge in economics is required (Level 3A).

In brief

ECTS credits : 5.0

Number of hours : 36.0

Teaching term : Annual

Teaching activity : Seminar

Year : Fourth year

Validation : Continuous assessment

Contacts

Responsible(s)

Campo Hervé

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Formule pédagogique

The class is based on thematic oral presentations by students (prepared beforehand), discussions and summary.